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## SEO STRATEGIES

**Webmaster Setup Plan:** your website will be setup with webmaster tools which will allow your website to be recognized and validated by Google. Through these tools, your website will be linked to a Sitemap which, in basic terms, is a list that details the pages of your website for Google primarily. A website holds little chance of being established on the web without this vital element in place. For an existing website, the webmaster tools will only strengthen your web visibility, and, may be the 'missing piece' to bringing your SEO campaign full circle.

**\$179**

**Social Media Blast Plan:** over the past 3-4 years, social media has become a key element in helping to determine and rank SEO strength among websites. This plan includes setting up your very own Twitter account for your business, with SEO as the focus and explaining how to use Twitter (there are also plans whereby we can use Twitter on your behalf). In addition, our primary focus will be to start generating a targeted audience.

**\$189**

**Meta Tag Magic Plan:** before webmaster tools and SEO strategies can even be 'considered' an option for success, your website needs to have proper Meta Tags, otherwise, your SEO investment is, truly, wasted. Meta Tags, in basic terms, can be described as the descriptions that are coded in to your web pages to let search engines (especially Google) know what they are looking for.

**\$99**

**Triple Play Plan:** this plan combines all three stand-alone packages into one and is recommended for those website owners who own a brand new website or those who are just unsure of whether their website is 'structured' for SEO.

**\$399**